



*\*Not just an idea*

Nothing is created, Nothing is destroyed,  
**EVERYTHING IS TRANSFORMED.**

This is the principle of conservation of mass, but it is also the key to understanding what true innovation means: not creating something entirely new, but reclaiming and transforming what has come before to make it better in the future. The products we buy and use are never entirely new. They have already lived a thousand lives in other forms. They are small fragments of something that has been transformed.

*“Antoine-Laurent Lavoisier”*



The allure of recycled and reinterpreted materials is compelling both in the workplace and in domestic settings. Wood, steel, glass, and textiles come together in restyling projects that enhance not only aesthetics but also the functionality of spaces.

Currently, the REPOINT team is developing projects centered around the recontextualization of approaches and materials from different eras and locations.

This collaborative effort blends diverse personalities, skills, and passions, resulting in high-level craftsmanship, whether considering individual objects or within the context of a broader concept. We create furniture, objects, and lighting enriched with their own personality, designed to inspire wonder, amusement, and fascination.

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## RE•search

*The search for exclusive and unique pieces evokes emotions and echoes history, ranging from modern art collections to vintage items, from design to antiques.*

## RE•interpret

*By rewriting styles and eras beyond common conventions, we create new identities and engaging emotions.*

## RE•use

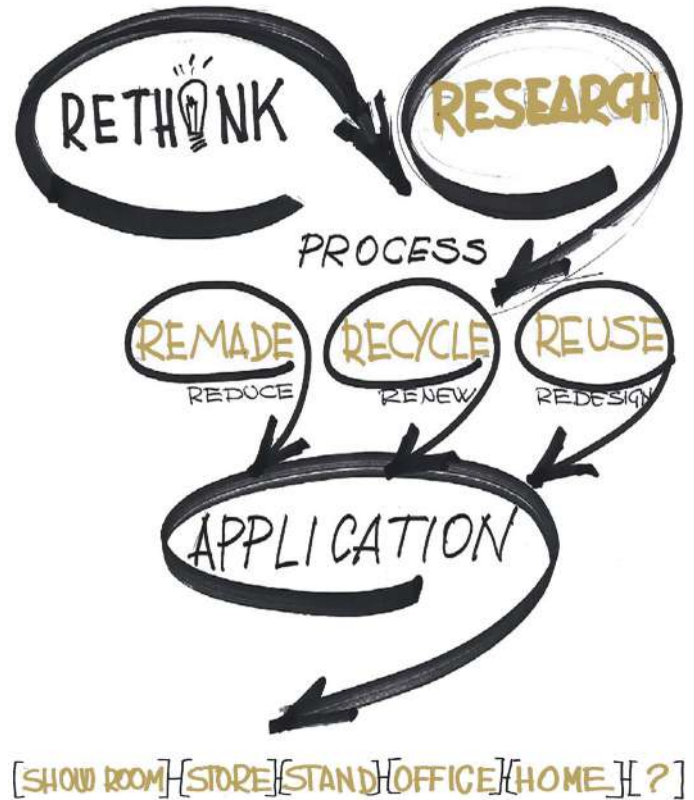
*Reusing items helps reduce waste and conserve natural resources by turning used materials into new and unique, useful products.*



Thinking means opening our eyes; visual language nourishes thought. By looking at objects, we can see them anew, assigning them new functions and meanings.

Recognizing their richness adds value to our work; nothing is wasted and everything can be reused and reinvented.

Transformation is sustainable, a crucial element in this historical moment, leading us through an infinite world of styles and perspectives.

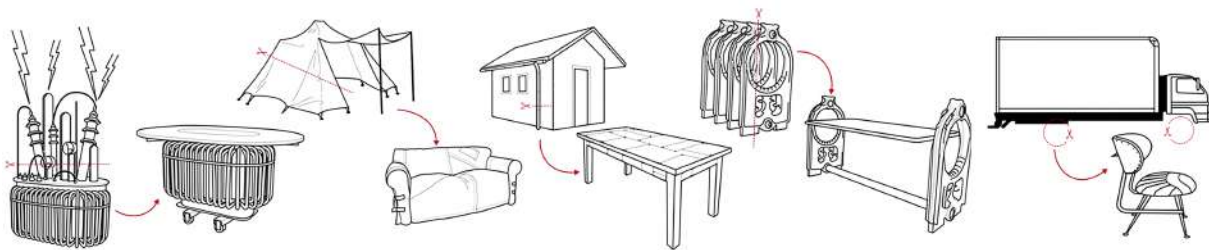




RE'POINT is a prestigious national and international supplier of unique furniture pieces designed for showrooms, offices, shops, and private residences.

Our team is distinguished by the ability to bring to life projects and settings characterized by the creative reinterpretation of objects and materials from different eras and locations. We draw inspiration from workshops, private homes, workplaces, warehouses, barracks, schools, public spaces, and even cinemas, transforming them into an endless source of surprising furniture and objects. Imagine a conveyor belt becoming a store desk, a lathe transformed into a unique coat rack... and much more.

We are here to turn ideas into reality, redefining the concept of furnishing with creativity and craftsmanship.





Designing means caring for every aspect of space and objects with an unconventional approach. Our philosophy reinterprets objects, proposing innovative solutions to personalize environments and exhibition areas, giving life to emotions and enhancing the essence of each creation.

We accompany our clients on a journey to discover the most creative and functional solutions, adapting to their needs seamlessly.

Each unique piece created embodies an aura of exclusivity, while our ability to produce limited series maintains a high level of craftsmanship and attention to detail.





RE<sup>o</sup>search

Search | Find | Identify objects that together will create unique pieces





RE•interpret

By combining diverse personalities and skills, new and engaging emotions are created







RE<sup>o</sup>interpret

By combining diverse personalities and skills, new and engaging emotions are created





REuse

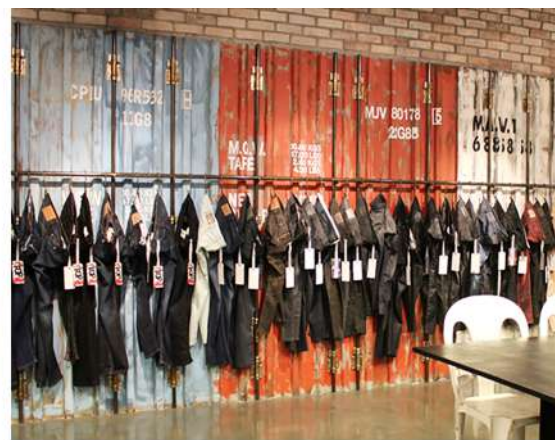
Reusing original, historical and vintage pieces adds a unique atmosphere to any setting





RE<sup>o</sup>project

INTERIOR DESIGN | ISKO DENIM Showroom Istanbul + DENIMPA Showroom Istanbul





RE<sup>o</sup>project

INTERIOR DESIGN | DIESEL Headquarter Italy





REproject

INTERIOR DESIGN | HANGAR BICOCCA Milan Italy





RE°project

INTERIOR DESIGN | MARTELLI Showroom Bursa + ISKO CREATIVE ROOM ITALIA Showroom Italy





REproject

INTERIOR DESIGN | FONDAZIONE MATALON Brera MI Italy + NH HOTEL Milan Italy





REproject

INTERIOR DESIGN | M&J COLUMBIA "The studio" Bangladesh





Partners



orvelt



RE\*search RE\*interpret RE\*use



Recreating Unique Emotions

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